How to Get Your Joomla Blog Approved by PayPerPost: Installing the necessary modules and components

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Some of you out there might be using Joomla as your blogging platform unlike WordPress or Blogger. Well Joomla grants you the flexibility to manage your contents and you can even build a community out of Joomla. You can visit Joomla.org for more info on how to use this blogging platform. I’ve done a post in the past as well on Joomla Blogging Platform some time ago – you may click on the link to be redirected to that particular post.

Anyway, if you are thinking of monetizing your Joomla blog in PayPerPost it might be a little tricky. I’ve submitted numerous times in the past and there are always more requirements that you’ll need to fulfill before they accept your blog. I’ve got one of my Joomla blog approved (not this blog) and here’s how:

First and foremost, you’ll need to meet their minimum requirements such as:

1. Blog has been running for the past 3 months
2. Indexed in Google and Yahoo
3. Has acceptable amount of unique hits per month – you can check using Alexa
4. It would be an advantage if your blog has a Google Page Rank, min 3 preferable 5 or more
5. Minimum 2 to 3 new blog posts per week

Here are some other requirements that I have to go through:

A. Must have links to your recent posts
B. Must have links to your monthly archive
C. Blog posts must be displayed in full in your front page – you can’t hide any portion your blog post – no truncating posts

It’s easy to meet the minimum requirements part in the first section.

1. Getting your blog seemed to appear 3 months ago can be done. You can actually use the ‘Override Created Date’ function when publishing your new post.

2. Indexing on the other hand might take a little work. If you have several blogs with at least PR4 – you can actually get your domain name indexed in a couple of days.

3. Use traffic building techniques such as traffic exchange or other form of methods to get your new blog noticed – try disabling your Adsense when using traffic exchange programs. I don’t want you to get into trouble with Adsense later

4. Although it’s not a requirement to have a Page Rank in order to participate in PayPerPost, having a PR5 blog would grant you access to better paid opportunities from PPP. On the other hand, you’ll have to wait for the next PR update to get a Page Rank.

5. Publish your articles! Don’t be lazy! :)

To meet other requirements:

A. Download this module here to display latest updated articles in your blog. The module name is mod_latest_created_updated_date. Display the module anywhere in your blog.

B. Install mod_archives and com_ab_archives into your system. Take note however that you’ll be able to display one section and category only. If your blog is new and doesn’t has many posts yet, simply save everything under the same section and category. You can edit this and put things where they should belong later – after your blog is approved.

C. Can’t do much on this. When posting blog posts, just use the top section of the text editor. Don’t use the bottom part – to make sure that everything will appear on the front page.

D. Although there’s no D at top, I believe it’s better that you change your links to Search Engine Friendly or SEF types. Install ARTIO JoomSEF and set your Joomla links to SEF in the global configuration. It’s pretty tricky to get this component to start working. I think I’ll post this in my next upcoming post on how to help you get your ARTIO JoomSEF working.

Congratulations! You blog is approved by PayPerPost and happy monetizing your blog! Let me know if I missed any parts! I went through the process and I hope that this would definitely help you! Cheers!

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