

Facebook Announces Mobile Games Publishing Pilot Program

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Since the Android and iOS were extremely successful in the mobile game platform, it looks like yet another Juggernaut would like to take a slice off these big boys, and it's none other than Facebook themselves. Facebook has announced their plans to launch a distribution platform for mobile games, in which the respective platform is already accessible on their developer's site.

Generally, the mobile platform will serve as a double-edge sword for Facebook, whereby the platform will be used to help developers promote their games, by accurately identifying the type of games that users might be interested. On the other hand, Facebook will get a cut in commission too, if the user is a paying customer that is. However, it looks like the program will target only small to mid-size developers only at the initial phase.